

COOKIE POLICY
www.bluevibe.trussardi.com
Last update January 1, 2022

The following information concerning the use of cookies and other tracking tools on the **www.bluevibe.trussardi.com** website (hereinafter referred to as the "Website") is provided to the user/visitor ("You") in compliance with European and Italian legislation for the processing of personal data and electronic communications.

The Website is owned by Angelini Beauty S.p.A., with registered office in Via Melchiorre Gioia, n. 8, 20124 Milano, (MI), Italia (hereinafter "Angelini" or "Owner"), which you can contact for any information or request regarding the use of cookies and other tracking tools on this Website by writing to dpo@angelinibeauty.com.

The Owner has designated a Data Protection Officer (DPO), who can be contacted directly at the following addresses: Data Protection Officer - DPO % Angelini Beauty S.p.A, Via Gioia Melchiorre, 8 20124 Milano (MI) dpo@angelinibeauty.com

For more information about the processing of personal data, please consult the [Privacy Policy](#) of the Website.

1. What are cookies?

Cookies are small text files that websites visited by the user send and record on their computer or mobile device, to be then retransmitted to the same websites on the next visit. Thanks to cookies, the website remembers the user's actions and preferences (such as, for example, login data, chosen language, font size, other display settings, etc.) so they do not have to be indicated again when the user returns to visit said website or browse between pages of the same website. Cookies are therefore used to perform computer authentication, session monitoring, and storage of information regarding the activities of users who access a website. They may also contain a unique identification code that makes it possible to keep track of the user's navigation within the website itself for statistical or advertising purposes. While browsing a website, users may also receive on their computer or mobile device cookies from websites or web servers other than the one they are visiting ("third-party cookies"). Some operations could not be performed without the use of cookies, which in some cases are therefore technically necessary for the website to function.

There are various types of cookies, depending on their characteristics and functions, and they can remain on a user's computer or mobile device for different periods of time: session cookies, which are automatically deleted when the browser is closed; persistent cookies, which remain on the user's device until a pre-established expiration date.

According to current legislation, the user's express consent is not always required for cookie use. In particular, consent is not required for "technical cookies", which are used for the sole purpose of transmitting a communication over an electronic communications network or are strictly necessary to provide a service explicitly requested by the user. In other words, these cookies are essential for the functioning of the website or necessary for performing activities requested by the user.

On the other hand, prior consent of the user is required for "profiling cookies", which are used to create profiles regarding the user and to send advertising messages in line with the preferences expressed by the user while browsing the Internet.

2. The cookies used on the website.

The Website uses cookies to make the website function and to provide services within it, to understand and improve the user's browsing experience, and to send you advertising in line with your preferences expressed while browsing the Internet.

In particular, the Website uses:

- *technical cookies*, i.e., browsing or session cookies, which are strictly necessary to allow the website to function or to let you use the contents and services you requested (condition of lawfulness: execution of a contract or pre-contractual measures, i.e., browsing the website and the use of its contents and services);
- *analytical cookies similar to technical cookies*, including ones from third parties, for the production of statistics in aggregate form (condition of lawfulness: derogation from the collection of consent provided for by legislation on electronic communications and, in particular, by art. 122 of the Privacy Law as clarified by the "[Guidelines for cookies and other tracking tools - 10 June 2021](#)" of the Guarantor for the protection of personal data);
- *analytical cookies*, including those of third parties, which make it possible to understand how the Website is being used by you and other users (condition of lawfulness: your prior consent. Granting your consent is purely optional);
- *profiling cookies*, also from third parties, i.e., cookies aimed at creating profiles related to the user and used to send you advertising messages in line with your preferences expressed while browsing the Internet (condition of lawfulness: your prior consent. Granting your consent is purely optional).

Third-party cookies, i.e., cookies from websites or web servers other than Angelini's, are also used for the purposes of said third parties.

In detail, the cookies present on the website are the following:

| Cookie-Name | Purpose | Cookie type | Duration | Cookie source and ownership | Recorded information | Cases in which it is used | Subjects who have access to the information recorded in the cookies |
|---------------|------------|-------------------|----------|-----------------------------|--|---------------------------|---|
| CookieConsent | Necessary | Technical cookie | 1 year | bluevibe.trussardi.com | Stores the user's cookie consent state for the current domain | Entire website | Angelini |
| collect | Necessary | Technical cookie | Session | google.com | Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. | Entire website | Google Information on Google Analytics cookies can be found at https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage Information on data protection management by Google Inc. can be found at https://policies.google.com/privacy |
| _ga | Statistics | Analytical cookie | 2 year | trussardi.com | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | Entire website | Angelini, Google Information on Google Analytics cookies can be found at https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage Information on data protection management by Google Inc. can be found at https://policies.google.com/ |

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|--------------|------------|-------------------|---------|---------------|--|----------------|---|
| | | | | | | | privacy |
| _dc_gtm_UA-# | Statistics | Analytical cookie | 1 day | trussardi.com | Used by Google Tag Manager to control the loading of a Google Analytics script tag. | Entire website | Google Information on Google Analytics cookies can be found at https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage Information on data protection management by Google Inc. can be found at https://policies.google.com/privacy |
| _gid | Statistics | Analytical cookie | 1 day | trussardi.com | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | Entire website | Google Information on Google Analytics cookies can be found at https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage Information on data protection management by Google Inc. can be found at https://policies.google.com/privacy |
| fr | Marketing | Profiling cookie | 3 month | facebook.com | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. | Entire website | Facebook Informationen zum Datenschutzmanagement von Facebook finden Sie unter: https://it-it.facebook.com/policy.php |
| _fbp | Marketing | Profiling cookie | 3 month | trussardi.com | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. | Entire website | Facebook You can find information on Facebook's data protection management at: https://it-it.facebook.com/policy.php |
| tr | Marketing | Profiling cookie | Session | facebook.com | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. | Entire website | Facebook You can find information on Facebook's data protection management at: https://it-it.facebook.com/policy.php |

| | | | | | | | |
|------------------|--------------|------------------|---------|------------------------|---|----------------|---|
| ads/ga-audiences | Marketing | Profiling cookie | Session | google.com | Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites. | Entire website | Google Information on Google Analytics cookies can be found at https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage Information on data protection management by Google Inc. can be found at https://policies.google.com/privacy |
| _bl_vid | Unclassified | Profiling cookie | 1 year | bluevibe.trussardi.com | | Entire website | |

The semantic coding of cookies ("Cookie name") is that adopted by the cookie suppliers ("Cookie source and ownership"). The category to which the cookies belong is indicated in the "Cookie type" column.

3. Categories of recipients of personal data

For the purposes indicated above (in the table referred to in paragraph 2), your personal data may be disclosed to:

- persons authorized by the Owner to carry out personal data processing operations (employees or collaborators of the Owner);
- the Data Processors appointed by the Owner (IT, technological and telematic service providers);
- other independent data controllers (listed in the table referred to in paragraph 2).

Your data may also be transmitted in compliance with the law to tax authorities, police forces, and judicial and administrative authorities, for the detection and prosecution of crimes, the prevention and protection from threats to public security, to allow the Owner to ascertain, exercise, or defend a right in court, as well as for other reasons related to the protection of the rights and freedoms of others.

4. How to enable or disable cookies

Browser

You can authorize, block, or delete (in whole or in part) cookies through the specific functions of your web navigation system (browser): in the event that technical cookies are disabled, the Website may not be accessible or some services or certain functions of the Website may not be available or will not work properly and/or you may be forced to modify or manually enter some information or preferences every time you visit the Website (the installation of technical cookies is a necessary requirement for the website to function properly).

For details on how to set preferences for the use of cookies through your browser, you can consult the related instructions.

Below are the links to the instructions on cookies of the main browsers:

- [Internet Explorer](#)
- [Firefox](#)
- [Chrome](#)
- [Opera](#)
- [Safari](#)
- [Safari auf iPhone, iPad oder iPod touch](#)

Cookie Center

You can choose what cookie categories to authorize by selecting them through our Cookie Center (clicking on Review your cookie choices).

We inform you that:

- since "technical cookies" are strictly necessary for the proper functioning of the Website or to be able to use the contents and services requested, it is not possible to disable this type of cookie, as this would compromise the correct functioning of the Website or the use of its contents and services. If you do not wish to install this category of cookies on your device, you are invited not to use the Website (the installation of technical cookies is a necessary requirement for the Website to function properly);
- since "analytical cookies similar to technical cookies" are used for the sole purpose of producing statistics in aggregate form to allow the Owner to understand and improve the user's browsing experience, the same rules apply to them as the rules for technical cookies. If you do not wish to install this category of cookies on your device, you are invited not to use the Website;
- denying consent for the installation and use of "analytical cookies" (including cookies of any third parties) or "profiling cookies" (including ones of any third parties) will not affect the functioning of the Website. Granting your consent is purely optional.

In addition to this procedure, you can block or delete cookies (in whole or in part) also through specific functions of your browser (in this regard, see the above).

The choices you make regarding the website's cookies will in turn be recorded in a specific technical cookie with the characteristics shown in the appropriate cookie table. However, this cookie may not function properly in some circumstances: in such cases, we advise you to delete unwanted cookies and to prohibit their use also through the functions of your browser.

Your cookie preferences will be reset if you use different devices or browsers to access the Website or if you delete cookies from your device.

5. Other tracking tools

For more information about other tracking tools please consult the [Privacy Policy](#) of the website.

6. Transfer of personal data outside the EU/EEA

Your personal data will not be transferred to countries outside the European Union (EU) or the European Economic Area (EEA) that do not offer an adequate level of data protection, as established by specific decisions of the European Commission (https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions_en).

7. Rights of the interested party

As an interested party, you have the right to:

- to confirm whether or not your personal data is being processed and, in this case, to obtain access to the data and related information (the right to access);
- rectification of your personal data, i.e., to obtain the correction, modification, or updating of any inaccurate or no longer correct data, as well as to obtain the integration of incomplete personal data, also by providing an additional declaration (the right to rectification);
- request the deletion of your personal data (the right to erasure);
- obtain restriction of the processing of your personal data, i.e., that the Owner retains such data without being able to use them (the right to restrict processing);
- obtain from the Owner your personal data in a standard format and to have this data transferred, where technically possible, directly to a third party indicated by you (the right to data portability);
- withdraw your consent at any time, if previously given for the processing of your personal data, without affecting the lawfulness of the processing based on the consent given before its withdrawal (the right to withdraw consent).

Furthermore, as an interested party you also have the right to object, i.e., to:

- object at any time, for reasons connected with your particular situation, to the processing of your personal data, in particular, for marketing purposes, including profiling.

To exercise these rights, you can contact the Owner at any time by writing to Angelini Beauty S.p.A., Via Melchiorre Gioia, n. 8, 20124 Milano, (MI), Italy or to this email address: dpo@angelinibeauty.com or by writing to the Data Protection Officer (DPO) c/o Angelini Beauty S.p.A., Via Melchiorre Gioia, n. 8, 20124 Milano, (MI), Italy or at the email address: dpo@angelinibeauty.com.

8. Complaints

If you believe that our use of cookies and other tracking tools has been carried out illegitimately, you have the right to lodge a complaint with the supervisory authority (in Italy, the Guarantor for the Protection of Personal Data, for more information www.garanteprivacy.it).

The complaint can also be presented to a supervisory authority other than the Italian authority if this supervisory authority is located in the European Union (EU) country in which you usually reside or work or in the place where the alleged violation has been verified.

9. More information

More information and details about the various types of cookies, their functioning methods, and characteristics can be found on this website, which is independent from Angelini and is open to access www.AllAboutCookies.org.

For information about Angelini's processing of personal data through the Website, please see the [Privacy Policy](#).

10. Changes to this information

The constant evolution of our activities might lead to changes regarding what was described above. Consequently, this Cookie Policy may undergo changes and additions over time, which may also be necessary in relation to new regulatory interventions regarding the protection of personal data and electronic communications.

The updated version of this Cookie Policy will be published on this page with the indication of the date of its latest update. We therefore invite you to consult this page when you access the website.

[*Fine documento*]